



# Annual Meeting Sponsorship with Year- Long Benefits ISEV2023



**INTERNATIONAL SOCIETY** *for*  
EXTRACELLULAR VESICLES

Advancing extracellular vesicle research globally.

## About ISEV

The International Society for Extracellular Vesicles (ISEV) was founded in 2012 to further extracellular vesicle research around the globe. Today, ISEV represents nearly 2,000 researchers and scientists around the world. ISEV advances EV research through its Annual Meeting, workshops, two scientific journals, and a growing list of other programs.

Progress isn't possible without the participation of key industry partners like you. Your input and support help expand ISEV's reach, encouraging growth in academia and industry alike. Join us for what promises to be another exciting year in an exciting field.

## ISEV At-A-Glance

1,200

Annual Meeting  
average attendance



75% of attendees come  
from an academic setting



Balance of junior and  
senior researchers-  
network with attendees  
at all career stages

## Become a Supporter

Sponsorship enrollment will open soon. If you need to make payment before the end of 2022, please contact our team at [contact@isev.org](mailto:contact@isev.org). We are happy to answer any questions you have. Thank you for supporting ISEV!



## Platinum Supporter - \$25,500



The Platinum Supporter package is our highest level of support ensuring maximum recognition and engagement for the supporter, and unmatched ability to be in front of the full ISEV Community during major programming throughout 2022. This support package includes recognition at the ISEV Annual Meeting and visibility to the global ISEV audience year-round.

**Gold  
Supporter  
\$17,500**



**Silver  
Supporter  
\$12,500**



**Bronze  
Supporter  
\$7,500**



Gold, Silver, and Bronze Supporters are recognized throughout the year in multiple ways. Silver levels and above also gain access to the ISEV Global Supporters Advisory Board, an invitation to participate in regular meetings to provide input and feedback to the ISEV Board of Directors.

Read detailed descriptions of each level and its benefits on the following pages and view the benefits summary table on page ten.

## Platinum Supporter - \$25,500

### Benefits during the ISEV Annual Meeting

- Prominent positioning of a 10X20' exhibit space
- Six full registrations (average industry registration fee is \$1,500)
- Lead generation: attendee demographics information prior to the meeting, lead retrieval device onsite, post-meeting contact info of ISEV attendees who opt-in
- 20-minute live symposium, chaired by an ISEV moderator
- 1 sponsored poster (content may be commercial – scientific posters submitted separately)
- 20% discount on any additional sponsorship items
- 1 pre-event email under ISEV header, fully customized text and graphics provided by you
- 4 logo/URL inclusions in pre-event emails to entire ISEV distribution list
- 1 logo/URL inclusion in post-event email to annual meeting attendees
- Logo and link on meeting website
- Program book logo recognition
- Onsite signage logo recognition
- Rotating slide recognition in plenary session



### Benefits throughout the year

- Global Supporters Advisory Board
- Recognition as leveled supporter in select ISEV email blasts
- Recorded presentation hosted on ISEV website for year-round access by the EV community (15 minutes or shorter; academic content only; designated area clearly identified as sponsor-produced content, not endorsed by ISEV)
- ISEV home page recognition

### [Compare Platinum with other levels](#)

## Gold Supporter - \$17,500

### Benefits during the ISEV Annual Meeting

- Prominent positioning of a 10X10' exhibit space
- Four full registrations (average industry registration fee is \$1,500)
- Lead generation: attendee demographics information prior to the meeting, lead retrieval device onsite, post-meeting contact info of ISEV attendees who opt-in
- 15-minute live symposium, chaired by an ISEV moderator
- 1 sponsored poster (content may be commercial – scientific posters submitted separately)
- 10% discount on any additional sponsorship items
- 3 logo/URL inclusions in pre-event emails to entire ISEV distribution list
- 1 logo/URL inclusion in post-event email to annual meeting attendees
- Logo and link on meeting website
- Program book logo recognition
- Onsite signage logo recognition
- Rotating slide recognition in plenary session



### Benefits throughout the year

- Global Supporters Advisory Board
- Recognition as leveled supporter in select ISEV email blasts
- ISEV home page recognition

### [Compare Gold with other levels](#)

## Silver Supporter - \$12,500

### Benefits during the ISEV Annual Meeting

- 10X10' exhibit space
- Two full registrations (average industry registration fee is \$1,500)
- Lead generation: attendee demographics information prior to the meeting, lead retrieval device onsite, post-meeting contact info of ISEV attendees who opt-in
- 1 sponsored poster (content may be commercial – scientific posters submitted separately)
- 5% discount on any additional sponsorship items
- 2 logo/URL inclusions in pre-event emails to entire ISEV distribution list
- 1 logo/URL inclusion in post-event email to annual meeting attendees
- Logo and link on meeting website
- Program book logo recognition
- Onsite signage logo recognition
- Rotating slide recognition in plenary session



### Benefits throughout the year

- Global Supporters Advisory Board
- Recognition as leveled supporter in select ISEV email blasts
- ISEV home page recognition

### [Compare Silver with other levels](#)

## Bronze Supporter - \$7,500

### Benefits during the ISEV Annual Meeting

- Tabletop exhibit space
- One full registration (average industry registration fee is \$1,500)
- Lead generation: attendee demographics information prior to the meeting, lead retrieval device onsite, post-meeting contact info of ISEV attendees who opt-in
- 1 sponsored poster (content may be commercial – scientific posters submitted separately)
- 1 logo/URL inclusion in pre-event email to entire ISEV distribution list
- 1 logo/URL inclusion in post-event email to annual meeting attendees
- Logo and link on meeting website
- Program book logo recognition
- Onsite signage logo recognition
- Rotating slide recognition in plenary session

### Benefits throughout the year

- Recognition as leveled supporter in select ISEV email blasts

### [Compare Bronze with other levels](#)



## Compare Support Levels

	Benefits	Platinum (\$25,500)	Gold (\$17,500)	Silver (\$12,500)	Bronze (\$7,500)
ISEV ANNUAL MEETING	Exhibit space	10X20	10X10	10X10	Tabletop
	Complimentary full access registrations	6	4	2	1
	Discount on a la carte sponsorships	20%	10%	5%	-
	Lead retrieval capability (1)	✓	✓	✓	✓
	Attendee demographics pre-meeting (anonymized aggregated data describing the audience)	✓	✓	✓	✓
	Sponsored presentation (during main ISEV program, with a moderator provided by ISEV)	20 minutes	15 minutes	-	-
	Sponsored poster	✓	✓	✓	✓
	Pre-event dedicated blast email to all attendees – average open rate 50%	1	-	-	-
	Logo/company URL in pre-meeting emails to full ISEV distribution list 7,000 – average open rate 35%	4	3	2	1
	Logo/company URL in post-meeting thank you email to all attendees – average open rate 50%	1	1	1	1
	Logo and link on meeting website	✓	✓	✓	✓
	Program book logo recognition	✓	✓	✓	✓
	Onsite signage logo recognition	✓	✓	✓	✓
	Rotating slide recognition in plenary session	✓	✓	✓	✓
YEAR-ROUND	Global Supporters Advisory Board	✓	✓	✓	-
	Recognition as leveled supporter in select ISEV email blasts	✓	✓	✓	✓
	Recorded presentation hosted on ISEV website for year-round access by the EV community (15 minutes or shorter; academic content only)	✓	-	-	-
	ISEV home page recognition	✓	✓	✓	-



## Exhibit Options

Exhibiting is only available to sponsoring companies. All levels receive exhibit space and at least one meeting registration with access to all sessions, social events, and the exhibit hall. Interested in expanding your footprint? Sponsors can secure additional 10x10 spaces for \$3,000 per space. Complete exhibiting details will be provided closer to the meeting.

## A la Carte Sponsor Opportunities

Global sponsors have first access to items below during an exclusive window ending 31 December 2022. Platinum Sponsors receive a 20% discount on the items below, Gold Sponsors 10%, and Silver 5%. Some opportunities are exclusive and/or limited, so make your selections early to build your desired onsite presence in Seattle.

### Educational Offerings

#### **ISEV Scholarship Supporter – any increment of \$500 and up (non-exclusive)**

ISEV makes Annual Meeting scholarships available for junior researchers and researchers in underdeveloped regions. Support ISEV's mission to continue the growth of EV Research by directly supporting scholarships to these individuals.

#### **Breakfast Symposium – \$5,000 (1 available each day, exclusive)**

Organize a 30-minute-long session in the format of your choosing. You are responsible for the cost of breakfast and any specialty AV requirements not already provided in the room. Your sponsorship will be recognized on special signage at the event and in the program book. You choose the maximum capacity allowed for your meeting, ISEV distributes your registration link to attendees, and you manage registration and check-in at the door.

### Conference Activities

#### **Conference App Sponsor – \$5,000 (1 available, exclusive)**

Be in attendees' hands multiple times a day as your logo appears on the app home screen. You can also have company information and external links in the app.

#### **Networking Event Sponsor – \$3,500 (3 available, non-exclusive)**

Recognition on special signage throughout the event, plus additional mentions in emails and social media posts about the event before the meeting.

#### **Opening Night Meet and Greet – \$2,500 (1 available, exclusive)**

Special signage at the event recognizes your company, as well as a mention in the program book. Each attendee receives a drink ticket branded with your logo.

#### **Lunch or Coffee Break – \$1,500 (8 available, each is exclusive)**

Special signage at the event recognizes your company, as well as a mention in the program book.

## Attendee Conveniences

The costs below include the cost of the item. You claim the sponsorship and provide your logo for imprinting on the item.

- **Attendee Lanyard** \$5,000 – **SOLD!**
- **Attendee Tote Bag**
  - Premium Bag Option - \$10,000
  - Value Bag Option - \$5,000
- **Attendee Pen** \$5,000
- **Attendee Notebook** \$5,000
- *Have something else in mind? Let us know!*

## Leadership

### ISEV Board of Directors

Edit Buzas, President  
Hungary

Kenneth Witwer, President-Elect  
USA

Clotilde Thery, Past President  
France

Susmita Sahoo, Secretary  
General  
USA

Benedetta Bussolati, Treasurer  
Italy

Metka Lenassi, Executive Chair  
Science and Meetings  
Slovenia

Rienk Nieuwland, Executive  
Chair Education  
The Netherlands

Ana Claudia Torrecilhas,  
Executive Chair Communication  
Brazil

Houjian Cai  
USA

Tom Driedonks  
The Netherlands

Qing-Ling Fu  
China

Deborah Goberdhan  
UK

Sai Kiang Lim  
Singapore

My Mahoney  
USA

Andreas Moeller  
Australia

Sujata Mohanty  
India

Takahiro Ochiya  
Japan

Joshua Welsh  
USA

### International Organizing Committee

Dolores Di Vizio,  
2023 Co-Chair  
USA

Uta Erdbruegger,  
2023 Co-Chair  
USA

Dylan Burger  
Canada

Tom Driedonks  
The Netherlands

Muller Fabbri  
France

Metka Lenassi  
Slovenia

Sai Kiang Lim  
Singapore

Ursula Sandau  
USA

Edwin van der Pol  
The Netherlands

Sara Veiga  
USA

## SUPPORTER AND EXHIBITOR TERMS AND CONDITIONS

CONVENING ORGANIZATION is International Society for Extracellular Vesicles. SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email: [info@isev.org](mailto:info@isev.org). Collectively, CONVENING ORGANIZATION and SHOW MANAGEMENT are referred to as Organizers. The SUPPORTER/EXHIBITOR is referred to as Company. ISEV2022 is referred to as Show.

ELIGIBLE COMPANIES: Organizers reserve the right to determine the eligibility of any Company or Product to support or exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

SUPPORT COMMITMENT AND PAYMENT: Support opportunities must be secured through the online sponsorship portal. Organizers require 100% payment to secure a support opportunity/exhibit space; either via credit card at the time of sign-up, or via wire transfer or check within 30 days of sign-up. Only after payment and signed Terms and Conditions are received will an official commitment exist between Organizers and Company. Supporters with an unpaid balance or new supporters who sign up after March 1, 2023 may not receive full support benefits.

CANCELLATION: Cancellation of support may be made by writing to [contact@isev.org](mailto:contact@isev.org). Cancellations made prior to 31 December 2022 will receive a refund less a \$500 processing fee. Cancellations made between 1 January 2023 and 28 February 2023 will receive a refund of 50%. No refunds for cancellations will be made after 28 February 2023. In the event the in-person portion of the event cannot take place, activities will be held virtually and sponsors will receive equivalent compensatory benefits; therefore no refund of sponsorship fees will be issued in the event of a cancellation of the in-person Show.

SPACE ASSIGNMENTS AND SUBLEASE: Organizers will determine the availability of exhibit space and the assignment of booth space. Company may not sublease the booth or any equipment provided by Organizers, nor shall Company assign this lease in whole or in part without written approval by Organizers in advance of the Show.

RELOCATION OF EXHIBITS: Organizers reserve the right to alter the official floor plan, and/or re-assign any Company location.

LIMITATION OF EXHIBITS: Organizers reserve the right to stop or remove from the Show any Company, or its representative, performing an act or practice which in the opinion of Organizers is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. Organizers reserve the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Company shall hold any event to which attendees are invited that is in conflict with the official conference schedule.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by Organizers and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official Show photographers are not permitted within the exhibit hall at any time. Only the Company may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played in digital content in the exhibitor's booth without obtaining appropriate licensing. The exhibitor shall indemnify Organizers, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although general security services will be furnished, Organizers are not be responsible for damage to, loss and/or theft of property belonging to any Company, its agents, employees, business invitees, visitors or guests.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Company agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility.

LIMITATION OF LIABILITY: Company agrees to make no claim for any reason whatsoever against: Organizers, their officers, directors, employees, agents and authorized representatives, for any of the following:

- Loss, theft, damage to goods, or injury to self, employees, or attendees while participating in the Show, nor any consequential damage to their business for failure to provide space for the exhibit or for the failure to hold the event as

scheduled. The Company assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the Show premises or part thereof. In addition, Company acknowledges that neither Show Management nor the Convening Organization maintain insurance covering Company's property and that it is the sole responsibility of the Company to obtain business interruption and property insurance covering such losses by Company.

**INSURANCE:** All property of the Company is understood to remain under its custody and control at all times. Organizers do not maintain insurance covering Company's property. Company shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the event or any part of the exhibit thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, pandemic, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which Organizers have no control or should Organizers decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, Organizers shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** Organizers reserve the right to terminate without notice a Company's right to exhibit if a Company or any of their representatives fail to observe the conditions of this contract, or if in the opinion of Organizers, they conduct themselves in an unethical or unprofessional manner. Such Companies will be dismissed without refund.

**ADDENDUM:** Organizers reserve the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

## EXHIBIT RULES AND REGULATIONS

**GENERAL SHOW POLICIES:** Offensive exhibits are prohibited. Distribution of literature must be related to exhibit and distribution limited to within Exhibitor's space. The Exhibitor may not display content that is not professionally prepared or that in the opinion of the Organizers detracts from the appearance of the Show in any manner whatsoever. Exhibitors will maintain both an in-person exhibit and a virtual booth according to the level of sponsorship and included benefits.

**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths will have a 10' (feet) high back drape. End/corner booths will have one 4'-high side wall. In-line booths will have 4'-high side walls on both sides. The maximum height of anything in your booth is 8', and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4'. Booths shall not obstruct other exhibitors or aisles. Your booth will include a table and 2 chairs. If carpeting is required, Exhibitor is responsible for ordering or self-providing carpeting. Booth carpeting and other decorations will be available to the Exhibitor through the Congress Center, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor.

**BOUNDARIES:** All parts of the exhibit must be contained within Exhibitor's assigned space boundaries. Aisle space is under the control of Organizers.

**INSTALLATION, SHOW AND DISMANTLEMENT:** Exhibitor agrees to comply with assigned installation days and hours as detailed in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from ORGANIZERS. Exhibits must be removed from the facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions, will be discarded.

**ATTENDEE PERSONAL DATA:** Attendees have been given notice of their options for controlling their personal data, including the ability to opt in to exhibitor communications, and the further ability to engage with exhibitors via lead retrieval options. It is required that exhibitors provide an unsubscribe option with all communications.

**USE OF DISPLAY SPACE:**

**IN-PERSON:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post-show promotional material unless specific written permission is granted. Use of any other logos is prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

**EXHIBIT HALL BADGES:** All exhibitor personnel must be registered following instructions of Organizers.

**LABOR:** Exhibitors are required to observe any labor contracts in effect among Organizers, official contractors, facilities and various labor organizations represented. Any labor required for the installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

**FDA APPROVAL/CLEARANCE:** If a US-based exhibitor or an exhibitor operating within the US intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly convey the status of such article consistent with such laws, rules and regulations administrated by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless Organizers from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

**CONFERENCE ACTIVITY APPROVAL**

Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, or officers must be approved by Organizers. Generally, such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.