



NOVEMBER 16-18 2022 • WAIKIKI BEACH MARRIOTT RESORT AND SPA

Sponsorship Opportunities

The ISEVxTech EV Technology & Methods Summit is a fully in-person meeting where attendees will explore, demo, and share latest results regarding modern technology platforms along the pipeline of EV production, isolation, characterization, and functional analysis. Unlike traditional ISEV meetings and workshops, there is an emphasis on hands-on demos of instrumentation, software, reagents, reference materials, and other methods. Keynote speakers, poster sessions, flash talks, and panel discussions will supplement a core experience of small group, semi-hands-on demonstrations. Topics of best practices, standardization, calibration, and more will take center stage. This is certain to be an exciting and outside-the-box experience for all EV enthusiasts!

This new focused-topic meeting offers elements sure to be of interest to industry partners. With dedicated time for networking with your target audience and an intimate meeting size that ensures quality connections – **you'll be front and center when it comes to engaging with attendees.**

Note: Participation in this technological showcase features a unique opportunity to demo or otherwise showcase your technological platform on-site. The main single-track event in two full afternoons of the 3-day meeting will feature all conference participants broken up into ~10 small groups of 15-20 participants to move from booth-to-booth in 30-minute increments to receive an organized, and preferably hands-on, demo of your product using standard reference materials.

If your platform technology cannot be demoed in this sense, you may give a presentation (or similar) in one of three available conference rooms during this time.

This is an exciting chance to directly showcase your technology to potential users beyond the typical conference fare and get active feedback from EV experts on your products, both current and in the pipeline.

Details regarding the demonstrations, including optional participation in a special meeting note to be published following, can be found on the final page of this document.

To Sign Up

Review this prospectus for complete details, reach out to contact@isev.org with any questions, and when you are ready to sign up, visit <https://isev.memberclicks.net/isevtechsponsorship>.

Sponsorship Packages

Secure a package to maximize your investment in this innovative meeting format. Add-on options allow you to further customize your presence in Hawai'i.

Benefit	Platinum - \$15,000	Gold - \$10,000	Silver \$7,500	Bronze - \$3,000
Recorded presentation hosted on ISEV website for year-round access by the EV community (15 minutes or shorter; academic content only)	X			
Listed as a poster session sponsor	X			
10x20' booth space*	X			
10x10' booth space*		X		
Table-top exhibit**			X	
Commercial poster display***				X
Complimentary registrations to the summit	4	3	2	1
Recognition in the onsite program and on the website	X	X	X	X
Logo/company URL in pre-meeting emails to full ISEV distribution list 7,000 (# inclusions) – average open rate 35%	4	3	2	1
Logo/company URL in post-meeting thank you email to all attendees – average open rate 50%	X	X	X	X
Possible: Technical note data inclusion (receive controlled reference material and collect data; ISEV submits a paper on tested reference material to a peer-reviewed publication)	X	X	X	X

**Includes back and side wall draping, one 6' table and two chairs, ballroom is carpeted.*

***Table and two chairs set in the exhibit area*

****Poster board in the exhibit area*

Add-on Opportunities

Securing a package described above is a pre-requisite to unlocking these add-ons!

Conference convenience items - \$2,000 each (each item is exclusive)

You provide your logo, ISEV will order the product for distribution at the summit.

- Notepad/pen combination with your logo on the cover and pen
- Badge lanyard with your logo
- Water bottle with your logo

Mobile App - \$7,500 (exclusive)

Your logo and links to your company website will be featured prominently in a conference mobile app.

Breakfast and/or Plenary Sponsor - \$1,000 (3 available, each is exclusive)

Daytime meal sponsors as well as Plenary session sponsors will be recognized on special signage in the room and in the program acknowledging and thanking you for supporting the function.

Networking Event - \$3,000 (2 available, non-exclusive)

Cultural event/luau on the second night of the meeting. Special signage in the room will thank you for supporting the event. You will be recognized in a special pre-meeting email promoting the luau.

Vendor Participation in ISEVxTech

ISEVxTech offers a unique partnership between ISEV and commercial vendors who offer products for EV isolation, characterization, and functional use. The meeting presents an opportunity to showcase current and upcoming products, and to gauge interest and utility from the active EV community.

Hands-on Demos

- Small groups (15-20) will move through each demonstration, with demos occurring in parallel.
- Length of each demo will be 20 min with 10 min for Q&A, providing an overview of the workflow and technology, in particular highlighting key features and capabilities.
- Demos will be repeated for each attendee group as they move through the demo stations for the duration of demo time allotted on the schedule (up to 5 sessions per day).
- Poster sessions will take place in the same hall as the booths, directly following the demos in the afternoon of each day, providing more time to connect and follow-up with meeting participants.
- Vendors are strongly encouraged to show the rEV-GFP sample; details below. Live demonstrations of sample/data acquisition for standard reference materials (e.g., polymer beads) are also encouraged. For technologies that cannot be physically on-site, this can be a video. We encourage vendors to be creative!
- Vendors are strongly encouraged to bring their own uninterruptible power supply (UPS) system for instruments and any electronics equipment.

Optional inclusion in a reference EV comparison

Goal: To highlight the capabilities of a diverse array of characterization platforms represented at ISEVxTech and to demonstrate the concordance of EV measurements across platforms.

- Each company will analyze a commercially available reference material (rEV-GFP <https://www.sigmaaldrich.com/CA/en/product/sigma/sae0193>) and submit their data ahead of the summit; no later than 31 October 2022.
- Reference material will be provided to each company willing to characterize the sample as they see fit. Samples to be shipped to participating vendors by September 2022.
- Companies that submit data before the deadline will be invited to **contribute to a round-table discussion** on the final day on EV characterization & platform development.
- Companies that submit data will have the opportunity to have their **data used in a manuscript** highlighting the capabilities of each instrument and the concordance of overlapping measurements.
- Eligible data for consideration must satisfy the requirements outlined below:
 - Data on measured parameters of the rEV-GFP sample are to be reported in standard units of measurement, i.e., diameter (nm), antigen abundance (copy number/particle), GFP expression (copy number/particle), concentration (particles/mL), zeta potential (mV), etc.
 - Raw data files must be provided to the conference organizers
 - Representative plots of the data must be provided



ISEV2023
ANNUAL MEETING
SEATTLE, WASHINGTON

17-21
May

Seattle
Convention
Center

SUPPORTER AND EXHIBITOR TERMS AND CONDITIONS

CONVENING ORGANIZATION is International Society for Extracellular Vesicles. SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email: contact@isev.org. Collectively, CONVENING ORGANIZATION and SHOW MANAGEMENT are referred to as Organizers. The SUPPORTER/EXHIBITOR is referred to as Company. ISEVxTech Summit 2022 is referred to as Show.

ELIGIBLE COMPANIES: Organizers reserve the right to determine the eligibility of any Company or Product to support or exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

SUPPORT COMMITMENT AND PAYMENT: Support opportunities must be secured through the online sponsorship portal. Organizers require 100% payment to secure a support opportunity/exhibit space; either via credit card at the time of sign-up, or via wire transfer or check within 30 days of sign-up. Only after payment and signed Terms and Conditions are received will an official commitment exist between Organizers and Company. Supporters with an unpaid balance or new supporters who sign up after 30 September 2022 may not receive full support benefits.

CANCELLATION: Cancellation of support may be made by writing to contact@isev.org. Cancellations made between 1 July 2022 and 31 August 2022 will receive a refund of 50%. No refunds for cancellations will be made after 31 August 2022. In the event the in-person portion of the event cannot take place, activities will be held virtually and sponsors will receive equivalent compensatory benefits; therefore no refund of sponsorship fees will be issued in the event of a cancellation of the in-person Show.

SPACE ASSIGNMENTS AND SUBLEASE: Organizers will determine the availability of exhibit space and the assignment of booth space. Company may not sublease the booth or any equipment provided by Organizers, nor shall Company assign this lease in whole or in part without written approval by Organizers in advance of the Show.

RELOCATION OF EXHIBITS: Organizers reserve the right to alter the official floor plan, and/or re-assign any Company location.

LIMITATION OF EXHIBITS: Organizers reserve the right to stop or remove from the Show any Company, or its representative, performing an act or practice which in the opinion of Organizers is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. Organizers reserve the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Company shall hold any event to which attendees are invited that is in conflict with the official conference schedule.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by Organizers and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official Show photographers are not permitted within the exhibit hall at any time. Only the Company may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played in digital content in the exhibitor's booth without obtaining appropriate licensing. The exhibitor shall indemnify Organizers, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although general security services will be furnished, Organizers are not be responsible for damage to, loss and/or theft of property belonging to any Company, its agents, employees, business invitees, visitors or guests.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Company agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility.

LIMITATION OF LIABILITY: Company agrees to make no claim for any reason whatsoever against: Organizers, their officers, directors, employees, agents and authorized representatives, for any of the following:

- Loss, theft, damage to goods, or injury to self, employees, or attendees while participating in the Show, nor any consequential damage to their business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Company assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the Show premises or part thereof. In addition, Company acknowledges that neither Show

Management nor the Convening Organization maintain insurance covering Company's property and that it is the sole responsibility of the Company to obtain business interruption and property insurance covering such losses by Company.

INSURANCE: All property of the Company is understood to remain under its custody and control at all times. Organizers do not maintain insurance covering Company's property. Company shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the event or any part of the exhibit thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, pandemic, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which Organizers have no control or should Organizers decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, Organizers shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: Organizers reserve the right to terminate without notice a Company's right to exhibit if a Company or any of their representatives fail to observe the conditions of this contract, or if in the opinion of Organizers, they conduct themselves in an unethical or unprofessional manner. Such Companies will be dismissed without refund.

ADDENDUM: Organizers reserve the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBIT RULES AND REGULATIONS

GENERAL SHOW POLICIES: Offensive exhibits are prohibited. Distribution of literature must be related to exhibit and distribution limited to within Company's space. The Company may not display content that is not professionally prepared or that in the opinion of the Organizers detracts from the appearance of the Show in any manner whatsoever. Companies will maintain both an in-person exhibit and a virtual booth according to the level of sponsorship and included benefits.

BOOTH CONSTRUCTION & SHOW SERVICES: The maximum height of anything in your booth is 8' (feet) and items up to this maximum height limit may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4'. Booths shall not obstruct other exhibitors or aisles. Your booth or table-top display area will include a table and 2 chairs. The ballroom is carpeted, but exhibitors may order carpet if desired. Booth carpeting, electrical services, and other decorations will be available to the Company through the Congress Center, who will bill the Company directly. Organizers are not responsible for any service provided by independent contractors. Organizers reserve the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Company.

BOUNDARIES: All parts of the exhibit must be contained within Company's assigned space boundaries. Aisle space is under the control of Organizers.

INSTALLATION, SHOW AND DISMANTLEMENT: Company agrees to comply with assigned installation days and hours as detailed in the Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from Organizers. Exhibits must be removed from the facility when specified in the Prospectus. Any displays or materials left in booths, without instructions, will be discarded.

ATTENDEE PERSONAL DATA: Attendees have been given notice of their options for controlling their personal data, including the ability to opt into exhibitor communications, and the further ability to engage with exhibitors via lead retrieval options whether or not this is provided by Organizers. It is required that Companies provide an unsubscribe option with all communications.

USE OF DISPLAY SPACE:

IN-PERSON: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Organizer's logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Organizers must not be used on pre, at-show and/or post-show promotional material unless specific written permission is granted. Use of any other logos is prohibited unless

permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

EXHIBIT HALL BADGES: All exhibitor personnel must be registered following instructions of Organizers and wear issued name badges at all times.

LABOR: Exhibitors are required to observe any labor contracts in effect among Organizers, official contractors, facilities and various labor organizations represented. Any labor required for the installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

FDA APPROVAL/CLEARANCE: If a US-based exhibitor or an exhibitor operating within the US intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly convey the status of such article consistent with such laws, rules and regulations administrated by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless Organizers from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

CONFERENCE ACTIVITY APPROVAL

Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, or officers must be approved by Organizers. Generally, such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.